



BUDGET AND SALARY PROFILE: FEBRUARY 2022

NC Main Street City Budgets for Operations and Programming Only

-- 67 cities in survey

Public Funds

65 receive revenue from the City gov't

9 receive revenue from the County gov't

32 receive revenue from Municipal Service District (MSD) funds

- Average MSD rate is \$0.174/\$100 valuation

59% of the Average Main Street program budget is funded from City & County General funds.

- *Note - This percentage does not include MSD funding.

Private Funds

37 receive revenue from Sponsorships

30 receive revenue from Earned Income

22 receive revenue from Grants

16 receive revenue from Membership/Friends

13 receive revenue from Fundraisers

22 receive revenue from Donations

14 receive revenue from Interest

15 receive revenue from "Other sources"

Average budget: **\$ 240,013**

Range: \$ 45,594 - \$849,875

NC Main Street Directors Salaries and Benefits

-- 67 directors in survey

Average salary: **\$ 57,512**

Average Years in Job – 5.00 years

Range: \$ 28,000-\$96,000*

62 receive health insurance/benefits allowance

62 receive car allowance/mileage reimbursement

57 receive retirement benefits/401K contributions

63 receive paid sick leave

64 receive paid holidays

64 receive paid vacation leave

33 receive comp time

16 receive "Other Misc. Benefits"

* Part-time salaries have been adjusted to 40 hours for comparison purposes.

NC Main Street Promotion Coordinators

Promotions Coordinator (full-time) -12

Promotions Coordinator (part-time) – 5

Average Number of Hours per Week - 34

Average salary: \$42,311*

Salary Range: \$10,000-\$69,000*

Benefits: Health insurance (8), mileage (6), retirement (8), sick leave (7), holidays (8), vacation (8), comp time (3),

Misc. Other (1)

* Part-time salaries have been adjusted for 40 hours for comparison purposes.

Other Staff

Assistant FT-7; PT-4

Community Development/Engagement FT-3; PT – 1

Bookkeeper PT-1

Secretary FT-2; PT-3

Planner PT-1; PT-1

Business & Property Specialist FT-2

Office Manager PT-1

Specialist FT-1

Landscaper PT-1