

COVID-19 Crisis Main Street Checklist

Supporting Each Other



As the COVID-19 crisis continues to develop, we've gathered some quick tips, ideas, and inspiration about ways we can all support one another through this uncertain time, both locally and nationally.

Sharing Information

- ✓ **Share accurate information** regarding the pandemic and health precautions. Refer to the Centers for Disease Control (CDC) for up-to-date information as well as your local health authorities.
- ✓ **Language matters.** Refer to the pandemic as Coronavirus or COVID-19—not “Chinese Flu.” Doing so is misleading, scientifically inaccurate, harmful to Chinese communities.
- ✓ **Amplify opportunities to support local businesses.** There are [several funding programs](#) being set up across the nation to help support local economies. Share these programs as well as the latest information regarding your businesses. Check out [this tip sheet](#) for more ideas.
- ✓ **Use your communication channels to help the most vulnerable.** For example, some grocery stores are setting aside hours specifically for the elderly and other immunocompromised people. Be sure to let your community know which stores are offering those special hours, and when.

Sharing Resources

- ✓ **Donate blood.** There is a severe blood shortage due to an unprecedented number of blood drive cancellations during this pandemic. Host a blood drive or [give blood](#).
- ✓ **Share canned foods.** Donate canned foods to those in your community who are struggling to afford groceries as well as those that are immunocompromised and unable to shop in grocery stores.
 - Donate to food pantries
 - Create a makeshift free foods table
 - Place canned goods in Little Libraries
- ✓ **Donate to organizations** providing resources for others affected by COVID-19, if you have the resources. Consider giving to your local and national disaster relief partners as well as organizations that support those who are facing food insecurity.

Celebrating One Another

- ✓ **Highlight and thank the essential workers.** Be sure to share the love to health care and public health workers; law enforcement, public safety, and first responders; food and agriculture workers, especially those working to keep grocery stores stocked; energy employees; water and wastewater workers; transportation workers; and others.
- ✓ **Give Kudos.** Let us know about the people in your towns or across the nation who deserve a kudos! From peers who shared a great idea on The Point to volunteers who stayed up all night to design a COVID-19 flyer, we want to highlight those who are spreading joy and support. Simply fill out [this form](#) and we will share your kudos on our social channels.

For additional resources, please visit mainstreet.org/covid19resources