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| **Name of Organization- Economic Development Implementation Plan - Date** | | | | | |
| **Economic Positioning Statement/Vision in YEAR:** | | | | | |
| **Mission:** | | | | | |
| **Implementation Strategy:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_is a designated NC Main Street community. The City of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has charged the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ with the administration of the Main Street program at the local level. The agency uses the Main Street America ™ model of establishing economic development strategies and applying the Main Street Four-Point Approach® to downtown revitalization: Economic Vitality, Design, Promotion and Organization to implement a plan that achieves measurable results. | | | | | |
| **DOWNTOWN ECONOMIC DEVELOPMENT STRATEGIES** | **ECONOMIC VITALITY** | **DESIGN** | **PROMOTION** | **ORGANIZATION** |
| Economic Development Strategy:  Goal:  Objectives: | Action: | Action: | Action: | Action: |
| Economic Development Strategy:  Goal:  Objective: | Action: | Action: | Action:  1. | Action:  1. |
| Economic Development Strategy:  Goal:    Objective: | Action: | Action: | Action: | Action:  1. |
| |  | | --- | | Economic Vitality |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Economic Vitality Activities/Projects: | | | | | | | | | | **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | | |  |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Economic Vitality Activities/Projects: | | | | | | | | | | **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | | |  |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Economic Vitality Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  | | --- | | Design |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Design Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Design Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Design Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  | | --- | | Promotion |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Promotion Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Promotion Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Economic Development Strategy:  Goal:  Objective: | | | | | | | | | Promotion Activities/Projects: | | | | | | | | | | **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | |  | |  |  |  |  |  |  |  | | | | | | |
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| Economic Development Strategy:  Goal:  Objective: | | | | | | | |
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| **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:  Goal:  Objective: | | | | | | | |
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| **Completed ** | | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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*EHP – 041221 NC Department of Commerce, NC Main Street & Rural Planning Center 919-814-4658*