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| **Name of Organization- Economic Development Implementation Plan - Date** |
| **Economic Positioning Statement/Vision in YEAR:**  |
| **Mission:**  |
| **Implementation Strategy:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_is a designated NC Main Street community. The City of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has charged the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ with the administration of the Main Street program at the local level. The agency uses the Main Street America ™ model of establishing economic development strategies and applying the Main Street Four-Point Approach® to downtown revitalization: Economic Vitality, Design, Promotion and Organization to implement a plan that achieves measurable results. |
| **DOWNTOWN ECONOMIC DEVELOPMENT STRATEGIES** | **ECONOMIC VITALITY** | **DESIGN** | **PROMOTION** | **ORGANIZATION** |
| Economic Development Strategy:Goal: Objectives:  | Action:1.
 | Action: | Action: | Action: |
| Economic Development Strategy:Goal: Objective:  | Action: | Action: | Action:1. | Action:1.  |
| Economic Development Strategy:Goal: Objective: | Action: | Action: | Action: | Action:1. |
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| Economic Vitality |

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| Economic Development Strategy:Goal: Objective:  |
| Economic Vitality Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Economic Vitality Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Economic Vitality Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Design |

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| Economic Development Strategy:Goal: Objective:  |
| Design Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Design Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Design Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Promotion |

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| Economic Development Strategy:Goal: Objective:  |
| Promotion Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Promotion Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Promotion Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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|  Organization |

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| Economic Development Strategy:Goal: Objective:  |
| Organization Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Organization Activities/Projects:  |
| **Completed ** | **Task** | **Name of Person Responsible** | **In-House-Outsource** | **Cost / Time** | **Tools** | **Partners / Assistance** | **Date To Be completed** |
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| Economic Development Strategy:Goal: Objective:  |
| Organization Activities/Projects:  |
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*EHP – 041221 NC Department of Commerce, NC Main Street & Rural Planning Center 919-814-4658*