



SPONSORED EVENTS

- Classics to Custom Car Show
June 5th
- Downtown Alive! Music Series
6 concerts**
- Downtown StreetFest &
Fireworks Festival
October 9th**
- Boo & Brew Ghost Tour
October 15-31
- Downtown Trick-or-Treating
October 30th
- Downtown Alive! Second
Saturdays at the market
April - November**
- Downtown Holiday Open
House November 7th
- Holiday Artisan Market
November 13th
- Small Business Saturday &
Holiday Punch Card Launch
November 27th
- Depot Park Train & Tree
Lighting December 3rd**

MEDIA OPPORTUNITIES

Radio exposure
Monthly RANT exposure
Sponsor recognition at ** events

More Information:
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*Only for presenting, Main Street
& Block Partners

ANNUAL SPONSORSHIP OPPORTUNITIES JANUARY - DECEMBER 2021

Downtown Presenting Partner \$15,000 (1 available)

- Welcoming remarks provided on the main stage by your company representative (3 minutes)
- Your company banner displayed on the main stage (banner provided by your company)
- Video interview shared to social media
- Company logo added to our website event section with link back
- *Plus, everything listed below.*



Main Street Partner \$10,000 (1 available)



- Welcoming remarks provided on the main stage and second stage by your company representative (1 minute)
- Your company banner displayed on main stage and second stage (banner provided by your company)
- Company logo added to our website event section with link back
- *Plus, everything listed below except where noted.*

Block Partner \$5,000 (1 available)

- Welcoming remarks provided on the second stage by your company representative (1 minute)*
- Your company spotlight on event Facebook page (2)
- Company logo added to our website event section with link back
- *Plus, everything listed below.*

Depot Partner \$2,500 (4 available)

- Your company banner hung on the Depot Park fence
- Company spotlight on event Facebook page (1)
- Company logo added to our website event section
- *Plus, everything listed below.*

Park Partner \$1,000 (10 available)

- Your company banner displayed near the second stage (banner provided by your company)
- Company spotlight on event Facebook page (1)
- *Plus, everything listed below.*

Train Partner \$500 (unlimited)

- Company spotlight on event Facebook page (1)
- Company logo on event Facebook page
- Complimentary vendor space on the street during the event
- *Plus, everything listed below.*

Downtown Friend \$150 (unlimited)

- Podium recognition on the main stage by event organizers
- Company name listed on all event promotional materials
- Company logo placed on event map